

Article Topic Brainstorming Guide

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Whenever I have problems coming up with article ideas for submission, for blog postings or for my newsletters I automatically start brainstorming article titles.

Once you have a title in mind, then it's 100% easier to create the content you need.

Use this guide whenever you are having difficulties coming up with article ideas.

Lists:

People love lists. That's why David Letterman's "Top 10" list is so popular – besides it being so funny.

Here are some list ideas for you:

5 Easy Ways to _____

(Example: 5 Easy Ways to Make Money Online in Your Sleep)

7 Ways to _____ in _____ Days/Minutes

(Example: 7 Ways to Lose 10 Pounds in 29 Days)

5 Things You Must Know to _____

(Example: 5 Things You Must Know Before You Take Martial Arts Lessons)

5 Tools You Must Have to _____

(Example: 5 Tools You Must Have to Put Your Business on Autopilot)

*On a side note, one of the above tools you must have is MyEasyOnlineStore.com. Check it out now at www.prleads.com/meos

5 Reasons to _____

(Example: 5 Reasons to Fire Your Clients)

5 Examples of/why _____

(Example: 5 Examples Why You Need to Be Writing Articles Now)

7 Tips for _____ with _____

(Example: 7 Tips for Making Money with Articles)

5 Keys to _____

(5 Keys to Getting Your Articles Published on About.com)

How To

The how-to article template is one of the most popular templates. Readers and online publishers alike love this format. Just look how many how-to books there are at the bookstores.

How to _____ (put something good here)

(Example: How to Write Articles in 30 Minutes or Less)

How to _____ (put something bad here)

(Example: How to Drive Away Your Kids)

*Ok, so that may be a good thing for some. <g>

How to Use _____ to _____

(Example: How to Use Instant Templates to Write Articles Faster)

How to _____ your _____ (when) _____

(Example: How to Exercise Your Knee 7 Days After Surgery)

How to _____ in 5 Easy Steps

(Example: How to Launch Your Business in 5 Easy Steps)

Why

If you give your prospects the right reasons, they will go to your website and buy your products and services.

Why You Need a _____

(Example: Why you need to join a mastermind group like WriteYourWaytoProfits.com)

Why You Need to _____

(Example: Why You Need to Put your Business on Autopilot with Article Marketing)

Why You Should _____

(Example: Why You Should Write Articles Now)

Why You Should Never _____

(Example: Why You Should Never Use PLR Articles)

Why Most People Fail At _____

(Example: Why Most People Fail at Losing Weight)

Why I'll Never _____

(Why I'll Never Use Article Submission Software Again)

Do you

This type of article format will peak your prospects' curiosity. If you keep their interest to the end, they will most definitely click on the link in your bio box.

Do You Need a _____?

(Example: Do You Need a Virtual Assistant?)

Do You Make These _____ Mistakes?

(Example: Do You Make These 5 Article Marketing Mistakes)

Do You Want _____?

(Example: Do You Want to Spend More Time with Family Instead of Your Business?)

No More

Wow! Aren't those words powerful? So why aren't you including it in your article titles?

No More _____

(Example: No More Back Pain – 5 Exercises You Can Do to Stop the Pain)

Fill in the Blanks for More Ideas

_____ for _____

_____ using _____

_____ with _____

Avoiding _____ with _____

Add a Target Market and You Can Recycle Content

For example:

Networking for Women Entrepreneurs: How Connecting is the Key to Magical Networking

Exercises for Busy Moms: 4 Quick, But Effective Exercises to Keep Busy Moms Strong

Done Writing Your Article?

Let Article Marketing Experts
submit the article for you.

Go to www.IWantMoreProspects.com